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FOR IMMEDIATE RELEASE

Steven Edwards Joins Marketing Metrics Corp. as Director of Digital Marketing

PEWAUKEE, WI (May 1, 2017) – Marketing Metrics Corp is pleased to announce that Steven Edwards has joined their team as Director of Digital Marketing.

“We are really excited about Steven joining our team and taking our digital marketing service offerings and clients’ revenue growth to the next level,” said Steve Condit, president of Marketing Metrics Corp. “As Director of Digital Marketing, Steven will be working directly with our enterprise level clients on SEO, paid search, ecommerce, sales/marketing automation and other digital marketing initiatives.” In his new role at Marketing Metrics Corp., Steven will be ultimately focused on driving revenue growth for our rapidly expanding list of manufacturing clients. These business owners and executives trust and depend on MMC to effectively use cutting edge digital marketing tactics and software to achieve their overall sales and marketing goals.” Condit added.

About Steven Edwards

Steven entered into the world of digital marketing after receiving his bachelor's degree in English Literature and master's degree in Library and Information Science. After developing his skills in B2B, B2C and ecommerce SEO, Steven sought to deepen his skill set and extend his experience to other digital marketing channels.

Steven grew up in Spamtown, USA (aka Austin, MN) where the presence of Hormel Foods instilled him with a love for ham and creative business solutions in both print and digital environments.

In his free time, Steven enjoys writing, playing board games, leading a Dungeons & Dragons expedition, and spending time with his spouse and two dogs.

About Marketing Metrics Corp.

Marketing Metrics Corp. provides internet marketing solutions to industrial clients throughout the US. The company offers expertise in responsive website development, search engine marketing, email, social media campaigns, ecommerce and employee recruitment marketing – all crucial components for growing sales revenue. MMC also effectively integrates its internet marketing solutions with CRM and marketing automation software. Thus, Marketing Metrics Corp. only focus is on helping industrial manufacturers and distributors reach their revenue goals.

Marketing Metrics Corp. develops a unique customized success plan to assist each client in executing a results-focused strategy. For more information, contact Steve Condit at steve@marketingmetricscorp.com

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