



Contact: Becky Rolli, Office Manager
Marketing Metrics Corp.
www.marketingmetricscorp.com
becky@marketingmetricscorp.com
262-691-9229

FOR IMMEDIATE RELEASE

Marketing Metrics Corp expands service offerings to include promotional products and apparel

PEWAUKEE, WI (January 5, 2015) – Marketing Metrics Corp is pleased to announce that they have expanded their service offerings to include promotional products and apparel.

Steve Condit, President of Marketing Metrics Corp, “Many of our current clients use promotional products at trade shows while others boost employee enthusiasm and performance by providing company branded promotional products and apparel. Adding promotional products and apparel was a natural extension of the digital marketing services that we currently offer. We teamed up with HALO Branded Solutions as they have a 98% customer satisfaction rate and are the largest promotional products distributor in the U.S. Our partnership with HALO will allow us to offer the best prices available from over 400 vendors.

Anita Condit, Chief Branding Officer will run this new division. Anita brings to the table her experience, enthusiasm and knowledge of the promotional products industry. As a branded merchandise specialist, she assists clients with the sourcing and procurement of appropriate, cost effective products for each project or event – from tradeshow displays, event give-a-ways and signage, to team apparel and customer appreciation gifts.”

About Marketing Metrics Corp.

Marketing Metrics Corp. is an integrated marketing firm which provides promotional products, branded apparel, website design and digital marketing services including search engine optimization, pay-per-click advertising, content writing, social media and email marketing , blogs, print and sales collateral.

Please call or email Anita Condit at (262) 746-1054 anita@marketingmetricscorp.com for assistance in choosing the perfect promotional product or go to www.MarketingMetricsCorp.com to view all promotional products.

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