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FOR IMMEDIATE RELEASE

Marketing Metrics Corp joins Waukesha County Business Alliance

PEWAUKEE, WI (June 24, 2014) – Marketing Metrics Corp is pleased to announce that they have joined the Waukesha County Business Alliance.

Steve Condit, President of Marketing Metrics Corp,; “The Waukesha County Business Alliance recognizes that manufacturing is vitally important to the economy in Waukesha County. We’ve had the pleasure of helping numerous small to medium size manufacturers in Waukesha Country grow top-line revenue as well as recruit the employees needed to sustain that revenue growth. We see a good fit between our two organizations, especially in sharing best practices in new business development and recruiting.”

“We’re pleased to welcome Marketing Metrics Corp as a new member of the Waukesha County Business Alliance. We look forward to working with Marketing Metrics Corp as they continue to grow and serve our local manufacturers. The Alliance is celebrating its 96th anniversary this year, and currently has more than 900 member companies,” said Suzanne Kelley, president, Waukesha County Business Alliance.

About Waukesha County Business Alliance

Waukesha County Business Alliance is a countywide chamber of commerce with more than 900 member companies, representing more than 60,000 employees. The mission of the Alliance is to drive economic growth in Waukesha County by fostering a vibrant business community built on a foundation of four pillars: Advocacy, Development, Networking and Promotion. The Alliance provides opportunities for its members to advocate on behalf of the business community, develop themselves and their employees, network and build strong business relationships and promote their business.

About Marketing Metrics Corp.

Marketing Metrics Corp. provides internet marketing solutions to industrial clients throughout Wisconsin.

Website Development, Search Engine Marketing, Email, Social Media campaigns and employee recruitment are crucial components needed to grow sales revenue. To be successful, industrial marketing uses different tactics than what is traditionally used with B2B or B2C marketing. That is why MMC only focuses on helping industrial manufacturers and distributors reach their goals.

MMC only takes on a limited number of clients on a retainer basis in order to get to know their business in great detail. As a result, MMC offers clients a “success plan” customized to their business/budget and assist them in executing a results focused strategy.

When sales growth is the only metric that counts for you, you can count on MMC.

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